

## Arthur J. "Chip" McElroy

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### *Career Objective*

To secure a Program Chair/ Associate professor position teaching all levels of graphic design.

### *Summary of Qualifications*

- MFA In Graphic Design
- BFA in Graphic Design
- Program Manager, Graphic Design Program, Southwest Florida College
- Teach five classes a term, 4 terms a year
- Art Directed a 650 plus engineering firm
- Proficient In Adobe Creative Suite
- Freelance Design business since 1998
- Teach advancement class on presentation creation for engineering firm

### *Achievements*

- **International Design Competition for PimTim.com – Selected from 1,100 entries.** 2009
- **International Design Competition – Orange Jacket Club** 2009
- **Design competition for Florida Institute of Consulting Engineers** 2003  
*Won competition for creation of the new FICE logo*
- **Florida Institute of Consultant Engineers – Member of Communications Committee** 2003-Present
- **Urban Land Institutions – Member of Communications Committee** 2003-Present
- **Collier County Education Foundation – Design Consultant** 2003-Present
- **Florida Engineering Foundation – Design Consultant** 2003-Present

### *Professional Experience*

- ◆ Program Manager, Associates of Science in Graphic Design, Southwest Florida College
- ◆ Teach 20 classes a year, oversee all day to day departmental responsibilities including retaining and recruiting current and prospective students.
- ◆ Complete redesign and rewrite of 13 core class Associates program in graphic design including syllabus and outline development and book selection
- ◆ Created an A.S. in Animation/Multimedia include sequencing, syllabus, outline, and book selection approved by ACICS.
- ◆ Develop drip marketing campaigns for college recruitment

- ◆ Work with college marketing department to generate internal and external college name recognition pieces
- ◆ Oversee 5 adjunct instructors and 100+ graphic design students.
- ◆ Create and oversee all in-house graphic design for a 600 plus engineering company with sales of over 70 million.
- ◆ Brand consultant for all external marketing material created for firm
- ◆ Oversee both intranet and extranet site
- ◆ Oversee all photography shoots for firm

### ***Education***

- **Marywood University** 2001  
MFA in Graphic Design
- **Marywood University** 1998  
BFA in Graphic Design

### ***Employment History***

- **Southwest Florida College** 2007 - Present  
Program Manager, Associates of Science in Graphic Design
- **WilsonMiller, Inc.** 2002 – 2007  
Art Director
- **Hodges University** 2006 – 2007  
Adjunct Instructor, Graphic Design
- **MavenGraphics** 1998 – Current  
Owner, President
- **KeyLink Transmedia, Inc.** 1998 – 2001  
Creative Director

### ***References***

Available upon request